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Press Release

Frankfurt-am-Main – another advantageous Carpatair destination

Timisoara 17 May 2006 – In the past few years, the airline companies worldly referred to measures of optimization of their activity and the very attentive monitoring of the local environment and their exigencies, as well as the competition environment, the ratio of forces created among the companies operating on identical or different segments of market.

Following a detailed study on the existent premises, Carpatair decided to cover a new market segment in Germany, such as Frankfurt-am-Main. Frankfurt is a destination with tradition for the people of Timisoara, which had been previously operated by other airlines, more or less successfully. For Carpatair, the direct flights Timisoara – Frankfurt flights started on May 8, 2006. “This way, we reestablished an extremely important link for the German business environment of western Romania, as well as for the Romanian community in mid Germany”, declared Mr. Nicolae Petrov, President & CEO of the airline headquartered in Timisoara. This new destination operated by Carpatair to Germany is added to the already recognized three destinations: Stuttgart, Dusseldorf, Munich.

The flights to Frankfurt-am-Main are operated each Monday, Wednesday and Friday afternoon, while Stuttgart, Munich and Dusseldorf are daily, via the HUB of Timisoara Airport. Opening the Frankfurt flight was a strategic decision of the Romanian operator, considering that this airport is the second in Europe for passenger traffic after London Heathrow. So, besides the opportunity to travel Timisoara-Frankfurt point-to-point, the passengers can also choose from other numerous connections to the flights of other airlines in Europe and worldwide.

The three weekly flights to Frankfurt are added to the 24 weekly flights from Timisoara to destinations in Germany – 12 to Munich, 6 to Stuttgart and 6 to Dusseldorf.

This diversity of destinations and flight frequencies offer Carpatair passengers maximum flexibility of movement and time improvement.

The one-way fares based on sales politics of Carpatair not compelling the passenger to stay a certain minimum/maximum number of days at the destination city, together with the complete services on-board place the Carpatair “product” among the “premium” services on the profile Romania-Germany market.

Regardless of destination or departure point, the booking and payment of tickets can be done through an extended distribution network built by Carpatair during the seven years of activity: more than 20,000 IATA accredited travel agents in Romania, Italy, Germany, Hungary, France, Republic of Moldova, Ukraine, and Great Britain.

Marching on the principle “my client's time is my time”, the company has developed a special ticket acquisition service – Call&Fly – that efficiently combines fast booking and accessible payment.

For information regarding schedule, prices, booking systems and modalities, please call Call Center Carpatair Romania.

Carpatair Marketing Department