

7th of February 2010

Press Release

Carpatair is launching a Valentine's Day promotional program which includes tickets and hotel accommodation at preferential prices

- The program promotes 4 romantic destinations in Romania and 3 others in the region
- Flight tickets from 35 Euro + taxes (one way) from Italy, Germany and Greece!
- Hotel rooms from 35 Euro/night in the promoted cities

Timisoara, 7th of February 2010: Carpatair, the full service airline with a hub in Timisoara, launches with the occasion of Valentine's celebrations, a promotional program thru which clients can benefit from transportation and accommodation and preferential prices in 4 Romanian destinations and 3 abroad.

The promotion is available for ticket sale in the 03 Feb – 16 Feb time span and for travelling between 12 – 16 Feb. Clients can purchase the plane ticket (online or via their personal travel agent) after which the Carpatair Client Services can be contacted for reservations to hotels included in this offer at special prices for Carpatair passengers. Some hotels included in this campaign have tailored special services for this occasion; services include a free bottle of wine or 50% off room service.

For this promotional campaign, faire prices start at 35 Euro + taxes (one way), and accommodation prices at 35 Euro/night. The total price for a weekend package in Romania to any of the four destinations (Constanta, Iasi, Timisoara, Sibiu) starts at 70 Euro + airport taxes/person/ For the three destinations abroad (Chisinau, Odessa, Lviv), prices start at 105 Euro + airport taxes/person.

The seven cities promoted by Carpatair for the Weekend of Love:

- Constanta – home to the exiled poet of love in the antiquity, Ovidius!
- Iasi – The birthplace of the longest love poem, Luceafarul! It's Mihai Eminescu's hometown.
- Sibiu – European Cultural Capital in 2007!
- Timisoara – Also known as Little Vienna, Timisoara is renowned for its parks, friendly café's and imposing architectural monuments.
- Chisinau – Famous for its wine culture and for the Molestii Mici collection which contains approximately 1.5 million bottles
- Lviv - The town of imposing monuments. Enjoy a walk on the Primorskiy Boulevard or the incredible view from Potemkin Stairs.

"This year we've decided to promote Romanian cities by offering both Romanian and foreign customers strong reasons to remain or travel in Romania on St. Valentines. Another novelty for this year is that we're offering client's special accommodation prices while also helping them during the reservation process", declared Paula Ardelean, Vice-President Marketing & Sales.

Program details, special accommodation locations and other optional services like "rent a car" can be found on the company website www.carpatair.com.

ABOUT CARPATAIR:

Carpatair is the biggest regional airline in South-Eastern Europe (mainly operating on niche regional markets). Upon the successful application of the HUB&SPOKE concept (air transport node where passengers are offered connections to all the destinations in an operators route network), Carpatair has succeeded in developing the most efficient aerial HUB in Romania, at Timisoara.

Today, Carpatair operates more than 250 regular weekly flights an week, to 30 destinations in 6 countries. Carpatair is the largest operator on the market for the Romania – Italy route, offering the biggest number of destinations in both countries (10 from/to each country), as well as the largest number of flights – 94 flight a week.

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