

25th of January 2010

Press Release

Carpatair is launching plane tickets to the European Carnivals with fares starting from 35 Euro plus taxes

Carpatair, the full-service airline with a HUB in Timisoara is launching the European Carnival campaign, through which plane tickets to 5 carnival destinations in Europe. Fares starting from 34 E plus taxes (one way), depending on the journey's origin:

- 35 Euro + taxes from Timisoara
- 45 Euro + taxes from Bucharest, Cluj-Napoca, Craiova, Oradea, Sibiu
- 55 Euro + taxes from Bacau, Chernivtsi, Chisinau, Constanta, Iasi, Lviv, Odessa, Suceava

The campaign is addresses to clients who wish to visit any of the 5 European cities in which the February carnivals are taking place: Venice – Italy (6 Feb – 16 Feb), Munich – Germany (7 Feb – 16 Feb), Viareggio – Italy (7 Feb – 17 Feb), Koln – Germany (11 Feb – 17 Feb) and Patras – Greece (15 Feb – 20 Feb). Time span for ticket sales is 18 January – 20 February 2010, with the flights tacking place from 06 – 20 February 2010.

“February is Carnival month, a time when more and more Romanians choose to visit and enjoy the European cities that organize these kinds of festivities. Through this campaign we fulfill our client's demands, offering holyday prices to any of the five cities in which European Carnivals will take place”, declared Paula Ardelean, Vice-president Marketing & Sales Carpatair.

The Carnival destinations a very attractive because of their very nature

- If partying in Venice is your fancy, the fun here starts on the 6th of February. The Venice Carnival has gained its fame from the pure originality of the carnival masks which practically invade the entire cities.
- If beer is an absolute must, then the carnival in Munich or the one in Koln is the best choice. Alongside the beer, the famous donuts specific to this event can be found
- If, on the other hand, you want to walk amongst the gods, the obvious choice is Patras in Greece. The traditional Bourboulia is a must.

Carnival tickets can be purchased both online, by accessing www.carpatair.com, and through your travel agent.

The company is also preparing a promotional campaign with the occasion of Valentine's Day in mind, not to mention a campaign which aims to introduce substantial reductions in price for a daily destination.

ABOUT CARPATAIR:

Carpatair is the biggest regional airline in South-Eastern Europe (mainly operating on niche regional markets). Upon the successful application of the HUB&SPOKE concept (air transport node where passengers are offered connections to all the destinations in an operators route network), Carpatair has succeeded in developing the most efficient aerial HUB in Romania, at Timisoara.

Today, Carpatair operates more than 250 regular weekly flights an week, to 30 destinations in 6 countries. Carpatair is the largest operator on the market for the Romania – Italy route, offering the biggest number of destinations in both countries (10 from/to each country), as well as the largest number of flights – 94 flight a week.

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